

ORDER



Orders

Order / Rev:	105127
Alt Order #:	06838423
Product Desc:	NRCC IE 2012 SKED 2
Estimate:	2957
Flight Dates:	09/21/12 - 09/27/12
Original Date / Rev:	08/03/12 / 08/03/12
Order Type:	GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name:	National Media, Inc.
Buying Contact:	
Billing Contact:	
	815 Slaters Ln.
	Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name:	NRCC-IE
Demographic:	A35+
Product Codes:	PLI2
Priority:	SELECT PRIORITY CODE
Revenue Codes:	POLITICAL/AGY, PISSTUE, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/27/12	69	\$60,825.00	\$51,701.25		September 2012	69	\$60,825.00	\$51,701.25	0.00
						Totals	69	\$60,825.00	\$51,701.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary Start Of Order - End Of Order 100%

Order Share

	Share	Total
KSNV	32%	\$60,825.00
Market	100%	\$190,078.12

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$57,023.44
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$38,015.62
KTUD	0%	\$0.00
KVVU	15%	\$28,511.72
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$5,702.34

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/Wagners	5-6a		-----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1															
		Start Date	End Date	Weekdays		Spots/Week		Rate		Rating					
		Week: 09/17/12	09/23/12	-----F--		2		\$325.00		0.00					

Order / Rev: 105127
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 Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012 SKED 2
 Estimate: 2957

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----F--		2				\$325.00		0.00				
E 2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		2				\$325.00		0.00				
E 3	KSNV	09/25/12	09/25/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-T-----		2				\$325.00		0.00				
E 4	KSNV	09/26/12	09/26/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W----		2				\$325.00		0.00				
E 5	KSNV	09/27/12	09/27/12	M-F 5-6a WakeUp w/Wagners		5-6a			:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE W/WAGNRS1																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	---T---		2				\$325.00		0.00				
E 6	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----F-		1	\$1,000.00			0.00						
E 7	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	M-----		1	\$1,000.00			0.00						
E 8	KSNV	09/25/12	09/25/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-T-----		1	\$1,000.00			0.00						
E 9	KSNV	09/26/12	09/26/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W----		1	\$1,000.00			0.00						
E 10	KSNV	09/27/12	09/27/12	M-F 6-7a WakeUp w/Wagners		6-7a			:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE W/WAGNRS2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	---T---		1	\$1,000.00			0.00						
E 11	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY		6a-7a			:30	2	\$350.00	1	0.00	NM	2	\$700.00
NW3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		2	\$350.00			0.00						
E 12	KSNV	09/22/12	09/22/12	Saturday Today	CM	7a-9am			:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		2	\$625.00			0.00						
E 13	KSNV	09/23/12	09/23/12		CM	6a-7a			:30	2	\$325.00	1	0.00	NM	2	\$650.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Sunrise - SUNDA News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>2</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 14	KSNV	09/23/12	09/23/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
SUN TODAY															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>2</u> Rate <u>\$625.00</u> Rating <u>0.00</u>															
E 15	KSNV	09/21/12	09/21/12	M-F Today Show III 4th 10AM	10am-11am	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
TODAY SHW3															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 16	KSNV	09/24/12	09/24/12	M-F Today Show III 4th 10AM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
TODAY SHW3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 17	KSNV	09/25/12	09/25/12	M-F Today Show III 4th 10AM	10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
TODAY SHW3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 18	KSNV	09/26/12	09/26/12	M-F Today Show III 4th 10AM	10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
TODAY SHW3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 19	KSNV	09/27/12	09/27/12	M-F Today Show III 4th 10AM	10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00	
TODAY SHW3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 20	KSNV	09/21/12	09/21/12	Rachael Ray	CM	11am-12pm	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 21	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 22	KSNV	09/25/12	09/25/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 23	KSNV	09/26/12	09/26/12	Rachael Ray	CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 24	KSNV	09/27/12	09/27/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$325.00</u> Rating <u>0.00</u>															
E 25	KSNV	09/22/12	09/22/12		CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00

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Advertiser: NRCC-IE
 Product Desc: NRCC IE 2012 SKED 2
 Estimate: 2957

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 3 Today - SATURD News 3 Today - SAT															
NEWS3 TDY-WKND															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S-</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 26	KSNV	09/23/12	09/23/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS3 TDY-WKND															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 27	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	-----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----F--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 28	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 29	KSNV	09/25/12	09/25/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 30	KSNV	09/26/12	09/26/12	M-F Early News	CM	5-630p	--W---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>--W---</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 31	KSNV	09/27/12	09/27/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 32	KSNV	09/22/12	09/22/12	News 3 Live in Prime	CM	7-10pm	-----S-	:30	3	\$650.00	1	0.00	NM	3	\$1,950.00
NEWS 3															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----S-</u> Spots/Week <u>3</u> Rate <u>\$650.00</u> Rating <u>0.00</u>															
E 33	KSNV	09/21/12	09/21/12	M-F Jeop/Wheel	CM	630-730pm	-----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-----F--</u> Spots/Week <u>2</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 34	KSNV	09/24/12	09/24/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 35	KSNV	09/25/12	09/25/12	M-F Jeop/Wheel	CM	630-730pm	-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>-T-----</u> Spots/Week <u>2</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 36	KSNV	09/26/12	09/26/12	M-F Jeop/Wheel	CM	630-730pm	--W---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
JEOP/WHEEL															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>--W---</u> Spots/Week <u>2</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 37	KSNV	09/27/12	09/27/12		CM	630-730pm	---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune															
JEOP/WHEEL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	---T---		2	\$1,000.00	0.00									
E 38	KSNV	09/25/12	09/25/12	Tues PR 8-9p	CM	8-9pm	- T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Tuesday Prime 8-9pm															
VOICE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-T-----		1	\$4,000.00	0.00									
E 39	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	9-11pm	-- W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Wednesday Prime 9-11pm															
L&O:SVU															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-- W---		1	\$3,200.00	0.00									
E 40	KSNV	09/23/12	09/23/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.00	1	0.00	NM	1	\$10,000.00
NFL Football															
NBC SUN-FTBL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	-----S		1	\$10,000.00	0.00									
E 41	KSNV	09/23/12	09/23/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	-----S		1	\$1,800.00	0.00									
E 42	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	M-----		1	\$1,100.00	0.00									
E 43	KSNV	09/26/12	09/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	-- W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-- W---		1	\$1,100.00	0.00									
E 44	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	-----S-		1	\$1,100.00	0.00									
E 45	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
Sa-Su News 3 at Eleven															
WKD NWS3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	-----S		1	\$1,100.00	0.00									
E 46	KSNV	09/21/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	-----F--		1	\$225.00	0.00									
E 47	KSNV	09/24/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	M-----		1	\$225.00	0.00									
E 48	KSNV	09/25/12	09/25/12	Late Night w/Fallon	CM	1237a-136am	- T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	-T-----		1	\$225.00	0.00									
E 49	KSNV	09/26/12	09/26/12		CM	1237a-136am	-- W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00

Order / Rev: 105127
Alt Order #: 06838423
Flight Dates: 09/21/12 - 09/27/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012 SKED 2
Estimate: 2957

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late Night w/Fallon											
				Late Night w/Fallon											
				J FALLOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W---		1			\$225.00		0.00				
E 50	KSNV	09/27/12	09/27/12	Late Night w/Fallon	CM	1237a-136am									
				Late Night w/Fallon											
				J FALLOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	---T---		1			\$225.00		0.00				
E 51	KSNV	09/22/12	09/22/12	Saturday Night Live	CM	1130pm-1:02am									
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S-		1			\$1,400.00		0.00				
E 52	KSNV	09/23/12	09/23/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S									
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1			\$1,200.00		0.00				
E 53	KSNV	09/23/12	09/23/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a									
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S		1			\$400.00		0.00				

Totals 69 \$60,825.00